

14 July 2011

Avisen plc (AIM: AVI)

("Avisen" or "The Company")

Contract Win with Unilever

The Board of Avisen Plc, the AIM quoted business technology and profit improvement specialist, is pleased to announce that Unilever Plc ("Unilever"), one of the world's leading consumer goods companies, has entered into a long-term relationship with Avisen, by awarding it a three year contract to provide a Global Cost to Serve Solution for Unilever's Global Supply Chain and Customer Service Function.

Unilever has signed a Global Enterprise License and Managed Service Agreement with Avisen for Acorn's Enterprise Performance Suite, and a Consultancy Framework Agreement to design, configure and implement the solution, which will enable Unilever to understand and manage their cost-to-serve at multiple levels; from broad customer segments and product categories to specific customers or orders.

Marcus Hanke, Chief Executive Officer of Avisen said:

"Unilever's commitment to Avisen as a strategic business partner for the next three years is a testament to the value that Unilever has been able to derive from working with Avisen over the past 9 months. To work with a multi-national company such as Unilever is a great endorsement of Avisen's services, and substantiates the board's strategy to focus the business around delivering high value solutions and services that yield significant returns for our clients".

Pier Luigi Sigismondi, Unilever's Chief Supply Chain Officer said:

"This agreement will further enhance Unilever's customer service capabilities and will provide another instrumental tool to further enhance our demand driven operations. This is another important step in our journey to double the size of our business whilst reducing our environmental impact"

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Note to Editors:

About Avisen Plc

Avisen Plc is a business technology and profit improvement specialist and works with some of the world's leading global enterprises. It provides advisory services and software solutions that provide operational visibility and increased profitability to enhance business performance.

About Unilever

Unilever works to create a better future every day. Unilever help people feel good, look good and get more out of life with brands and services that are good for them and good for others.

Unilever is one of the world's leading suppliers of fast moving consumer goods with strong operations in over 100 countries and sales in more than 180. Consumers buy 170 billion Unilever packs around the world every year, and the company's products are used over two billion times a day.

Unilever portfolio includes some of the world's best known and most loved brands including twelve €1 billion brands, and global leadership in most categories in which the company operate. The portfolio features iconic brands such as: Knorr, Dove, Lipton, Becel/Flora, Blue Band/Rama/Country Crock, Wall's/OLA/Langnese, Hellmann's, Calvé, Unox, Pond's, Lux, Axe/Lynx, Sunsilk, Vaseline, Rexona/Sure, Omo, Surf, Cif, Signal and Glorix/Domestos.

We have around 167,000 employees, and generated annual sales of €44.3 billion in 2010. For more information about Unilever and its brands, please visit www.unilever.com

Unilever is Food Industry Leader in the Dow Jones Sustainability World Indexes for the 12th year running. The company is included in the FTSE4Good Index Series and attained a top environmental score of 5, leading to inclusion in the FTSE4Good Environmental Leaders Europe 40 Index. It is also ranked 7th in the Global 100 Most Sustainable Corporations in the World, a list compiled by Corporate Knights Magazine. Unilever achieved Platinum Plus standard in the UK's Business in the Community Corporate Responsibility Index 2009, and was named Company of the Year in 2010. In November 2010, **Unilever** launched the Unilever Sustainable Living Plan aiming to halve the company's overall environmental footprint.